

BEST centre for upskilling engineers



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UPES and Bajaj Auto Limited entered into a partnership to train engineering students—graduates and diploma holders—in the emerging 21st century technologies. Under this partnership, Bajaj Auto will set up an advanced Bajaj Engineering Skills Training (BEST) centre at UPES as part of their CSR commitment. Notably, BEST is the flagship CSR initiative of Bajaj Auto Limited that aims to empower engineers from tier 2 and tier 3 engineering and diploma colleges by setting up state-of-the-art labs in collaboration with top universities in India. Additionally, the BEST programme will support young learners from economically-weaker sections to enhance their employment opportunities.

Lauding the partnership, the UPES vice- chancellor Ram Sharma said that it would empower students with the skills and insights essential for innovation and problem-solving. Bajaj Auto Limited CSR vice president Sudhakar Gudipati said that the programme is designed to strengthen India's skilling ecosystem and empower the youth, providing them with the knowledge they need to succeed in this dynamic and competitive environment.